

**AGO BOSTON 2014 – CHURCH CONCERT SERIES**  
Starting - Maintaining

**A. PURPOSE.**

1. People want to have fun and be entertained.
2. Don't be so stuffy.
3. Think out of the box.
4. Don't spend money on things that are not going to make the concert better: ex. Flowers, Table settings, Fluff, Decorations.

**B. PRESS COVERAGE.**

1. Get press coverage of the concert.
2. Record concert if possible for public radio broadcast.
  - a. College media students will do this as a learning experience.  
No charge.

**C. MAKE YOUR CONCERT UNIQUE.**

Before the concert.

1. Art show featuring local artists, students. % of sales goes to you.
2. Finger food
3. Wine Tasting
4. Jazz piano/entertainment
5. String quartet
6. Brass quintet
7. Harp
8. Have a celebrity introduce the concert

**INTERMISSION:**

1. Raffle
2. Iced Tea
3. Art Work

**D. AFTER THE CONCERT:**

1. Ice Cream
2. Raffle
  - a. Cruise to the Bahamas
  - b. Dinner for two
  - c. Theater tickets
  - d. Symphony tickets
  - e. New TV

**E. PUBLICITY:**

1. Social Media
2. Face Book
3. Twitter
4. Symphony web site
5. Art web site

6. Restaurants web site
7. Local cable news channels
8. News papers
9. E-mail PDF posters to: Churches to be put in bulletin
10. Give away tickets on local radio station
11. College teachers – Public Schools

#### POSTERS:

Print posters and post in:

1. Library
2. Pizza places
3. Coffee houses
4. Sub sandwich shops
5. Food stores

#### PROGRAM: Content. Instrument.

1. Silent Movie
2. Organ with instruments
3. With voice
4. With Chorus
5. With piano
6. Local composer/performer/original work
  - a. Pick music you know will appeal to your audience.
  - b. Theme your concerts

#### PRODUCTION:

1. Laser lights
2. Smoke
3. Video
4. Dance

#### TICKETS:

1. Price at least 50% less than the going rate in your town, or what the Symphony charges.

#### PROGRAMS:

1. Print in house, it's cheap!
2. Good publicity to list your next concert(s)
3. Give acknowledgement to your sponsors
4. Have a tear off section so people can write in their name and e-mail for future notification of upcoming concerts.

#### PAYMENT – CONTRACTS:

1. Negotiate the performers price, remember, they work for you, you don't Work for them.
2. Agree on a percentage of the gross house sales

3. CD sales, a percentage goes to you
4. If your performer has a contract, sign it. Their contract protects them.  
Have them sign your contract, your contract protects you.

FUND RAISING:

1. Raffle
2. Local Businesses. Give them something in return. Free tickets, reserved seating. Ad in program.
  - a. Dr's, Lawyers, Car dealers, Food stores, Parrish people who have a business, Private sponsors.

TABLE OF GIVING:

1. P - \$25
2. MP - \$50
3. MF - \$75
4. F - \$100
5. FF - \$150
6. SFZ - \$200 and above

# Gesu Gift of Music Programs Performance Agreement

GESU GIFT OF MUSIC PROGRAMS, (GGMP) and \_\_\_\_\_ (hereafter "Artist"), in consideration of the following mutual covenants, hereby agree:

1. Artist shall furnish a performance at Gesu Catholic Church, 2049 Parkside Blvd. Toledo, Ohio of approximately 90 minutes in length commencing at 5:00 o'clock pm on the \_\_\_\_\_. GGMP shall pay Artist the sum of \$\_\_\_\_\_ by check.
2. GGMP agrees to furnish Artist rehearsal time at said location and a comfortable dressing room with such food and/or drink as Artist may require.
3. GGMP agrees to be responsible and to pay for all ticket printing and sales, house programs, off-duty police (if needed), ushers and local promotion.
4. Artist agrees to furnish GGMP with a performance program, or alternative performance programs if more than one is available, together with program notes, bios and high resolution digital publicity photographs not later than \_\_\_\_\_. The Artist shall furnish, at its expense, the artists' customary promotional material to GGMP not later than \_\_\_\_\_ including but not limited to flyers, posters and press kits.
5. Sale of representative materials on behalf of Artist is a welcome activity in connection with each concert. Sales activity is located in the concert reception area and may be conducted during any intermissions and post-concert reception. If GGMP personnel are used in sale activity, a 20% commission on sales revenues will be paid for such service. If not, 10% is the commission payment.
6. A professional recording of the audio portion of each concert may be made solely for the purpose of subsequent broadcast on public radio. A designated representative of the Artist must review the recording and furnish prior approval of its use. Artist must provide at its expense all recording equipment.
7. Neither party shall be responsible for its failure to perform any terms or conditions herein when failure to perform is due to causes beyond that party's reasonable control, including detention or prevention by sickness, transportation failure, inability to perform, accident, acts of God, riots, strikes, labor difficulties, epidemics, any act or order of any public authority, or other condition beyond the reasonable control of either party.
8. Artist will indemnify and hold harmless and defend its officers, employees, and agents, from and against any and all actions, claims, liabilities, assertions of liability, losses, causes, and expenses which directly or indirectly may arise or be alleged to have arisen from the presence, activities or conduct of Artist or his/her employees, agents, and contractors related to this Agreement, including claims of libel, copyright infringement, or other allegedly illegal use of materials arising from Artist's performances. At the request of GGMP, Artist's Manager shall

provide GGMP with public liability and property damage insurance for the contract performance.

9. GGMP assumes any and all risk of personal injury and property damage attributable to the negligent acts or omissions of GGMP and its officers, agents, servants, employees thereof acting within the course and scope of their employment by GGMP.
10. Each party shall have the right and opportunity to cure that party's breach or default of this Agreement if the defaulting party cures the breach in a reasonable time and manner to allow satisfactory performance of the material terms of this Agreement.
11. Neither party shall have the right to assign or resale this Agreement, of any provision hereof. Nothing herein contained shall ever be constructed as to constitute the parties hereto as a partnership, or joint venture, or that either party shall be liable in whole or in part for any obligation that may be incurred by the other party carrying out any of the provisions thereof, or otherwise. Each person signing on behalf of the parties to this Agreement represents and warrants that he/she has full authority to execute this Agreement on behalf of such party and that this Agreement will constitute a legal and binding obligation of such party.
12. No deposits or advance payments shall be made by GGMP prior to the performance(s). Payment will be paid to Artist by bank draft check at the conclusion of the performance(s). Under no circumstances shall any payment be made in cash.
13. GGMP shall provide all security plans. The selection of temporary help/volunteers shall rest solely with GGMP. GGMP reserves the right to make announcements at the performance, and to retain ultimate control of the sound level and house-lights and to take any steps deemed necessary by GGMP to protect the welfare and safety of those in attendance.

ACCEPTED:

GESU GIFT OF MUSIC PROGRAMS

sign \_\_\_\_\_ print \_\_\_\_\_

Date: \_\_\_\_\_

Director

ARTIST

sign \_\_\_\_\_ print \_\_\_\_\_

Date: \_\_\_\_\_